

Change in Boardroom

ADVANCECON HOLDINGS BERHAD

Date of change	22 Dec 2025
Name	MADAM PHUM BOON ENG
Age	37
Gender	Female
Nationality	Malaysia
Designation	Managing Director
Directorate	Executive
Type of change	Appointment

Qualifications

No	Qualifications	Major/Field of Study	Institute/University	Additional Information
1	Degree	Bachelor of Arts (Hons) in Interior Architecture and Design	Nottingham Trent University (via First City University College)	

Working experience and occupation	<p>Phum Boon Eng has over 15 years of experience in design, project development, and business leadership. She currently serves as Head of the Solar Division at Advancecon, where she oversees portfolio performance, revenue optimisation, risk mitigation, and cost management which successfully improving profitability within her first six months in the role.</p> <p>She began her career as an Interior Designer at Design Culture Sdn Bhd, where she built a strong foundation in design detailing, space planning, and residential project delivery. She later co-founded and managed Exuidea Design for six years, leading business strategy, creative direction, team development, client servicing, and full-cycle design execution.</p> <p>Since 2019, she has also operated as an Independent Design & Development Consultant, advising private property owners and boutique developers on design strategy, project execution, budgeting, and concept development, while continuing to expand into creative lifestyle-driven ventures.</p>
Directorships in public companies and listed issuers (if any)	Nil
Family relationship with any director and/or major shareholder of the listed issuer	Phum Boon Eng is the daughter of Dato' Phum Ang Kia, the Deputy Executive Chairman and major shareholder of the Company.
Any conflict of interests that he/she has with the listed issuer	Nil
Details of any interest in the securities of the listed issuer or its subsidiaries	Nil

Announcement Info

Company Name	ADVANCECON HOLDINGS BERHAD
Stock Name	ADVCON
Date Announced	22 Dec 2025
Category	Change in Boardroom
Reference Number	C03-01122025-00016